



Acceptable Use Policy

PLEASE READ THESE TERMS CAREFULLY BEFORE USING OUR WEBSITE

What this policy covers

This Acceptable Use Policy sets out the rules for how you may access and use the **Establish Your English** website (“our website”). It applies whenever you:

- browse or use our website
- contact us through our website
- submit forms or messages (where available)
- interact with website features (including clickable learning tools such as our Sound Pod)
- watch or engage with our video content
- link to our website or share our content

This policy applies to **all users and visitors**.

Who we are and how to contact us

Our website is operated by **Establish Your English** (“we”, “us” and “our”). To contact us, please email: hello@establishyourenglish.pro.

By using our website, you accept this policy

By accessing or using our website, you confirm that you accept this policy and agree to comply with it. If you do not agree, you must not use our website.

We recommend that you save or print a copy for your records.

We may update this policy

We may update this policy from time to time. The version published on our website is the version that applies. Please check back occasionally for updates.

Prohibited uses

You must not use our website:

1) Unlawfully or harmfully

- in any way that breaches any applicable local, national, or international law or regulation
- in any way that is unlawful, fraudulent, misleading, or has an unlawful or fraudulent purpose or effect
- for the purpose of harming or attempting to harm minors in any way
- to harass, bully, intimidate, insult, or humiliate any person

2) To share harmful or inappropriate material

- to post, send, or share content that is hateful, abusive, threatening, or discriminatory
- to promote violence
- to share sexually explicit material
- to share any content involving child sexual exploitation or abuse
- to post racist or hate content
- to share false or damaging claims about us or our website

3) To misuse the website or our systems

- to transmit or upload viruses, spyware, malicious code, or anything designed to harm or interfere with the website or any device or network
- to attempt to gain unauthorised access to the website, server, database, or connected systems
- to interfere with, damage, disable, or disrupt any part of the website or the services provided

4) Spam and unauthorised promotions

- to send unsolicited or unauthorised advertising, promotional material, or similar solicitation ("spam")
- to post advertisements or promote services, products, or external links in a way that is misleading, harmful, or inappropriate

5) To copy, misuse, or exploit our content or brand

- to reproduce, duplicate, copy, resell, or exploit any part of our website or content except where permitted by law or with our written consent
- to use the name **Establish Your English** (or any confusingly similar name), our logo, visuals, course names, social media handles, or other branding without our permission

- to create pages, social accounts, ads, products, or services that imitate or pretend to be **Establish Your English**, or that suggest you are connected to us when you are not

Interactive features (Sound Pod and learning tools)

Our website includes interactive learning features, such as clickable tools (for example, the Sound Pod) and embedded educational content (including video). You agree to use these features respectfully and only for personal learning purposes.

You must not misuse these features or attempt to interfere with how they function (including attempts to disrupt, damage, overload, or reverse engineer any part of the website).

Content standards

Our website content is educational and is intended to be respectful, safe, and appropriate for a wide audience. You must not use our website in any way that:

- is defamatory
- is obscene, offensive, hateful, or inflammatory
- bullies, insults, intimidates, or humiliates
- promotes sexually explicit material
- includes child sexual abuse material
- promotes violence
- promotes discrimination based on race, nationality, religion, sex, gender, disability, sexual orientation, or age
- infringes copyright, trade marks, database rights, or any other rights
- is likely to deceive any person
- promotes illegal activity
- is threatening, abusive, invades another person's privacy, or causes needless anxiety
- is likely to harass, upset, embarrass, alarm, or annoy any other person
- impersonates any person or misrepresents identity or affiliation
- gives the impression that content originates from **Establish Your English** when it does not
- contains viruses, malware, or harmful code
- misrepresents our website or uses our name in a false, harmful, or inappropriate way (including suggesting our website is associated with harmful or unlawful content)

Linking to our website

You may link to our website provided you do so in a way that is lawful and fair and does not damage our reputation or take advantage of it.

You must not:

- suggest any partnership, approval, or endorsement where none exists
- present our website or brand in a false, misleading, or harmful way
- link to our website from a platform that promotes illegal activity, hate, abuse, or exploitation
- use linking in a way that implies our website is associated with harmful or unlawful content

We may require you to remove a link to our website if we believe it is being used in a harmful, misleading, or inappropriate way.

Reporting issues

If you believe someone is misusing our website or you see anything that breaches this policy, please contact us at:

hello@establishyourenglish.pro

Breach of this policy

If we believe this policy has been breached, we may take action we consider appropriate, including:

- restricting access to the website
- suspending or permanently terminating access
- removing or limiting access to features
- issuing a warning
- taking further action where required to protect users and our platform

Disclaimer

Availability, technical limitations, third-party services, and limitation of responsibility are explained in our **Terms of Use**.

Last updated: February 2026

